2020 Conference & Council Meeting
27 & 28 March 2020
The Ritz-Carlton Jakarta, Mega Kuningan

IP CHALLENGES IN THE DIGITAL ERA
Organizing Committee:
Ms. Dwi Anita Daruherdani
Mr. Gunawan Bagaskoro
Ms. Julianne Debbie Manurung
Ms. Juanitasari Winaga

SECRETARIAT
Please forward all inquiries to:
ASEAN IPA c/o
Rahayu & Partners in association with HFW
Plaza Asia, 18th Floor,
Jl. Jend. Sudirman Kav. 59,
Jakarta Selatan 12190, Indonesia
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MESSAGE FROM
PRESIDENT OF ASEAN IPA

Soh Kar Liang

Dear members and friends of ASEAN IPA, and colleagues in the IP community,

It is my honour to present to you our Annual Meeting and Conference to be held in Jakarta from 27-28 March 2020. It has been a long time since we held this event in Indonesia. Our colleagues in Indonesia have spared no effort to prepare an exciting event and programme for you. Following the technological theme of last year’s event in Singapore, this year will see us drilling deeper down the rabbit hole of the growing online economy and ecology. Entire sessions will be dedicated to discuss IP concerns associated with online platforms and virtual reality.

I congratulate our Indonesian colleagues for all their hard work and trust that attendees will be in for an interesting time of exploring cutting edge IP issues. I hereby invite you to register and participate actively in this upcoming Annual Meeting and Conference.

See you in Jakarta soon!

Regards,
Kar Liang
MESSAGE FROM INDONESIA COUNTRY HEAD

Dwi Anita Daruherdani

It is an honor for me, as the Country Head of Indonesian Group - ASEAN IPA to host the 2020 Annual Conference and Council Meeting, 8 years after the 2012 ASEAN IPA Annual Conference and Council Meeting in Bali, Indonesia.

As a continuation of the topics discussed during the 2019 ASEAN IPA Annual Conference and Council Meeting in Singapore last year, the theme of our conference this year is the "IP Challenges in the Digital Era". The 4.0 technology development forces us to be aware of the responsibilities and the potential IP issues in the digital world as the IP owners, platforms, and the development of virtual world, including online games which represents a world different from the world we know.

Beside the full day seminar on 28 March 2020, we also arrange social activities which enable all participants to meet all friends and colleagues from the region and beyond. This would also be a great opportunity for participants to have business related talks and networking opportunities.

On behalf of the Committee Members, we hope that the conference would be fruitful and it is a great pleasure for us to ensure all participants enjoying the conference and Jakarta.

We shall therefore encourage the IP practitioners among the region to participate in this Conference.

Many thanks and we look forward to welcoming you all to Jakarta.

Regards,
Dwi Anita Daruherdani
FRIDAY, 27 MARCH 2020
12:00 – 16:00  Registration
12:00 – 16:00  Council Meeting (for Councillors only)
   Mutiara 2 & 3, 2nd Floor
17:00 – 18:00  Annual General Meeting (for all members and observers)
   Ballroom 2, 2nd Floor
19:00 – 21:00  Welcome Reception
   Welcome Speech:
   • Country Head of Indonesia Group – Dwi Anita Daruherdani
   • President of ASEAN IPA – Soh Kar Liang
   • Director General of Intellectual Property – Mr. Freddy Harris
   Foyer of Mutiara 2, 2nd Floor

SATURDAY, 28 MARCH 2020
08:00 – 12:00  Registration
08:30 – 09:45  Session 1: Safe Harbor Regulations In ASEAN
   This session will discuss safe harbor regulations in ASEAN; how far a platform
   can be held responsible for the existence of infringing goods or pirated
   content uploaded by their users.
   Moderator : Wiku Anindito – HHP, Indonesia
   Speakers : 1. Ministry of Communication and Information
              2. Representative from The Philippines
              3. Representative from ASEAN IPA Member
   Ballroom 2, 2nd Floor
09.45 – 10.00  Coffee Break
10.00 – 11.30  SESSION 2: Facilitating Responsible Trade
   This session will discuss the challenges for platforms in complying with
   applicable IP laws and safe harbor regulations, if any, as well as
   responding to reports and/or complaints from IP owners.
   Moderator : Gunawan Bagaskoro – IP Loid, Indonesia
   Speakers : 1. Ismeilia Suardi – Legal Counsel, Zalora Indonesia
              2. Blibli (Tbc)
              3. Gina Pangaila – Senior Legal Manager, Lazada
   Ballroom 2, 2nd Floor
11.30 – 13.00  LUNCH

13.00 – 15.00  SESSION 3: Managing Virtual Rights In Virtual Worlds
This session will discuss, among others, licensing of IP in virtual worlds such as online games and other virtual or augmented realities, as well as the challenges and regulations related to licensing in a borderless or different border world(s).
Moderator and Speakers: INTA
Ballroom 2, 2nd Floor

15.00 – 15.15  Coffee Break

15.15 – 16.45  SESSION 4: Owning Bits & Bytes, Transient Or Trancendental
The 4th session will discuss ownership and creatorship of IP in a virtual or augmented world, namely, who is the creator, who is the owner, and what jurisdiction’s IP laws apply.
Moderator: TBA
Speakers:
1. Suebsiri Taweepon – Partner, Tilleke & Gibbins
2. TBA
3. TBA
Ballroom 2, 2nd Floor

16.45 – 17.00  Closing Remarks

19:00 – 21:00  Gala Dinner
Ballroom 2, 2nd Floor
Overview of the Hotel

The Ritz-Carlton Jakarta Hotel, Mega Kuningan, is strategically located in the center of an upmarket business district - also home to royalty, dignitaries and embassies. It is ideal for both business and leisure travel. From the stately pillars at the entrance, to the cavernous lobby, the expansive restaurants and indulgent spa, this grand-dame exudes old-world.

The hotel offers a luxury accommodation in Jakarta. Featuring a pampering spa, a modern gym and a 28m outdoor pool, it also has 2 restaurants. Free WiFi throughout and free parking are available.

All air-conditioned rooms are appointed with floor-to-ceiling windows and elegant dark wood furniture. Each has a flat-screen satellite TV, a seating area and luxury amenities. The in suite marble bathroom provides a bathtub, a shower and free toiletries.

Airport transfers, scheduled shuttle service within Mega Kuningan area and limousines service with a private driver are available at extra charges.

The Ritz-Carlton Jakarta, Mega Kuningan is a 45-minutes drive from Soekarno-Hatta International Airport. Plaza Semanggi and Pacific Place shopping centers are 1 mile from the Hotel.
Room’s Rate

Type: Grand Room
Size: 63 sqm
Rate: IDR 2,300,000 nett
(≈ US$ 166.00) per night

Type: Grand Club Room
Size: 63 sqm
Rate: IDR 2,800,000 nett
(≈ US$ 202.00) per night

Airport-Hotel Transfer

- Silver Bird Taxi at IDR 506,000 (≈ US$ 37.00) nett per car
  (one way transfer – toll included)
- Golden Bird Limousine Service at IDR 868,000 (≈ US$ 62.00) nett
  per car (one way transfer – toll included)

Note: Transportation services are provided by Blue Bird Group,
the hotel preferred partner. The rates may change without prior notice.
Overview of the Hotel

JW Marriott Hotel Jakarta is under one management with Ritz-Carlton Hotel Jakarta. An exclusive pedestrian underpass tunnel connects those hotels. The hotel is located in the city’s prominent Mega Kuningan business district and a short walk to the shopping centers. It features an outdoor swimming pool, 5 dining options and free WiFi throughout. Every room comes with classic furnishings and floor-to-ceiling windows. It features tea/coffee making facilities, a flat-screen cable TV and a mini-bar. The private bathroom provides a bath, a shower and free toiletries. JW Marriott Hotel Jakarta is 13 miles from Soekarno-Hatta International Airport.
Room’s Rate

Type: Deluxe Room
Size: 42 sqm
Rate: IDR 2,000,000 nett
(~ US$ 144.00) per night

Type: Executive Room
Size: 42 sqm
Rate: IDR 2,500,000 nett
(~ US$ 180.00) per night
REGISTRATION INFORMATION

Member (Early Bird)*  $300,00
Member (Regular)  $370,00
NON MEMBER  $400,00
Accompanying Family Member  $325,00

* Early Bird Period Until 20 February 2020.

Registration fees do not include accommodation.

Payment Method
By Telegraphic Transfer (TT) to:

Name of Bank  CIMB Niaga Bank KC Jakarta
Account No.  706 095 207 140
Account Name  Dwi Anita Daruherdani
SWIFT  BNIAIDJA

* All bank charges must be paid by participants

Registration Confirmation
Registration will be acknowledged via e-mail once proof of payment is sent to aseanipa2020@gmail.com.

Please show your acknowledgment email at the registration desk.

All participants are entitled to:
- Attendance at all sessions
- Welcome Reception on 27 March 2020
- Conference Kit
- Lunch and Gala Dinner on 28 March 2020

All Accompanying Persons are entitled to attend Welcome Reception and Gala Dinner.

Registration Operating Hours:

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>27 March 2020</td>
<td>12.00 - 16.00</td>
<td>Mutiara Ballroom 2, Ritz-Carlton, Mega Kuningan</td>
</tr>
<tr>
<td>28 March 2020</td>
<td>08.30 - 12.00</td>
<td>Mutiara Ballroom 2, Ritz-Carlton, Mega Kuningan</td>
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</tbody>
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All participants should report to the registration desk to register and pick up their conference kits and name badge.

Name Badge Requirements
Admission to all sessions, including social programs, requires conference name badge.
REGISTRATION AND ROOM RESERVATION

To register for the 2020 Annual AIPA Conference, please fill in the application form at the following link.

or
http://tiny.cc/ASEANIPA2020REG

Early Bird Period Until 20 February 2020.

ROOM RESERVATION

For room reservation, please click the following links:

Book your group rate for ASEAN IPA ANNUAL CONFERENCE 2020 and AIPPI REGIONAL MEETING 2020
JAKARTA GENERAL INFORMATION

AIRPORT
The International airport in Jakarta is Soekarno-Hatta, located at Cengkareng, Tangerang. Some international flights are in Terminal 2:

- Air Asia
- Cebu Pacific
- Citilink
- Fly Scoot Tiger
- Jetstar Asia Airways
- Lion Air

And some are in Terminal 3:

- Air China
- All Nippon
- Asiana Airlines
- Cathay Pacific Airways
- China Airlines
- China Eastern
- China Southern
- Emirates
- Ethiopian Airlines
- Etihad Airways
- Eva Air
- Flynas
- Japan Airlines
- KLM Royal Deutch
- Korean Airlines
- Malaysian Airlines
- Oman Airlines
- Philippine Airlines
- Qantas Airways
- Qatar Airways
- Royal Brunai Airlines
- Singapore Airlines
- Sri Lankan Airlines
- Thai Airways
- Turkish Airlines
- Vietnam Airlines
- Xiamen Airline
VISA
All passports must be valid for a minimum of 6 months from the date of entry into Indonesia and have at least 2 blank pages available for stamps.

There are three ways of entering Indonesia:
• Visa on Arrival. Pay on arrival, get a visa in your passport, get it stamped. Most visitors fall in this category.
• Visa in advance. Obtain a visa at an Indonesian embassy before arrival.
• Visa waiver. Show your passport, get stamped. Applies only to a few select, mostly ASEAN countries.

TAXI
The official taxi counter is located outside the arrivals hall:
1. Blue Bird at Terminal 2 (T2D, T2F), Terminal 3 International, Terminal 3 Domestic.
   Price: First Km IDR 6.500,-
   Per Km IDR 4.000,-
   T: (+62) 21 7989000 – 24 hours

2. Executive Taxi (Silver Bird) at Terminal 2 (D & F) and Terminal 3 International
   Price: Mercedes Benz (First Km IDR 16.000,- Per Km IDR 8.000,-)
   Alphard (First Km IDR 17.000 Per Km IDR 7.000,-)
   T: (+62) 21 7989000 – 24 hours

Tell the attendant your destination, pay the fare and proceed to the taxi with the receipt. Taxi fare from Soekarno-Hatta International Airport to The Ritz-Carlton Hotel Jakarta Mega Kuningan would be around IDR 100.000 - 150.000 for Regular Taxi and IDR 200.000 - 250.000 for Executive Taxi.

The Ritz-Carlton Hotel Jakarta Mega Kuningan and JW Marriott Hotel Jakarta organise hotel-airport transfers with the exclusive rate.
Metered taxis are also available in the Soekarno-Hatta international Airport. Please make sure that you only take the Blue Bird Taxi or Silver Bird Taxi.

CLIMATE
Daytime temperatures in March is varying between 29-30. C (84-86. F).

CURRENCY
The Currency is Indonesian Rupiah (IDR/Rp). Any foreign currency could be exchanged at any bank, money changer outlet and or bank; money changer would usually have better rate than bank. Any credit cards could also be accepted to make transactions. We shall recommend you to bring cash to make you easy in doing transactions.

The currency rate is USD 1.00 = approximately IDR13.700. You can check the current currency rate at www.klikbca.com

TIME
Jakarta is in the UTC+7 time zone (known in Indonesia as WIB, Waktu Indonesia Barat).