TECH, TRADE AND IP FOR ASEAN

- How are we going to do it?

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REGARDING TECH ....

- IP will always need to catch up with Tech. Sometimes slower is better, we get the advantage of seeing lessons learnt!
- How much of Tech will be protected by IP and the nature and timing of protection will require a balancing act with conflicting interests taken into account.
There is a “symbiotic” relationship between Trade and IP, it may not be “synergistic”

“IP gives me more Trading Power” … vs “My Trading Power lets me control the pace of IP protection”

is it “dancing in the dark”? 
HOW GOES ASEAN? ....

- ASEAN can use technology to jump start into having a strong, competitive economy.
- But ASEAN needs to remain united as a single economic bloc, ‘unity in diversity’ must be defined by us.
- Hence, IP policies in ASEAN need to be streamlined and harmonised so we stay together, it does not mean we go the EC/EU route.
- ASEAN will lag behind in global IP development especially in the Tech World but that’s ok – let’s watch and wait and pick what is good for us!
- what is good to take now ... what is good to consider for later when we are ready ... but always monitoring the opportunities and risk and always staying united
- Finally, strengthening trading power for ASEAN as an economic bloc should always be the driver - IP should serve that purpose for ASEAN and not the other way round