CONCLUSION
Saturday, May 18, 3:00 pm–4:15 pm:

The Clash of Branding with Traditional Knowledge & Cultural Expressions – A New Approach to Trademark Clearance!
5 table topics:
**TSU02** Community or Exclusivity? Intellectual Property challenges in Community Environments
**TSU03** Indigenous Rights in New Zealand: Navigating the Differences (Conflict) Between IP rights and Maori Traditional Knowledge Rights
**TM07** Traditional Knowledge and Trademarks: Practical Cases (in Spanish)
**TT55** Inspiration or Misappropriation: Traditional Cultural Expression in Brand Names, Logos, and Advertising
**TW05** Indigenous Rights: What Trademark Professionals Need to Know
142nd ANNUAL MEETING
Singapore | April 25–29, 2020