The International Association for the Protection of Intellectual Property

2nd AIPPI ASEAN Regional Meeting 2017

20 April 2017
Crowne Plaza Manila Galleria Hotel
Ortigas Center, Metro Manila,
Philippines

Co-presented by the Intellectual Property Association of the Philippines
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Bienvenido I. Somera, Jr.
Rogelio A. Vinluan
# PROVISIONAL CONFERENCE PROGRAMME

**Thursday, 20 April 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>8:00 a.m. onwards</td>
<td>Conference registration</td>
</tr>
</tbody>
</table>
| 9:30 a.m. to 10:00 a.m. | Welcome Address  
Mr. Arturo del Rosario, Jr.  
*President, Intellectual Property Association of the Philippines ("IPAP")*  
Opening Speech  
Mr. Hao Ma  
*President, Association Internationale pour la Protection de la Propriete Intellectuelle ("AIPPI")* |
| 10:00 a.m. to 11:00 a.m. | Session 1  
Plenary Session  
*Topic: Strengthening IP Protection for “Clean and Green Technologies” (speaker/s, subject to confirmation)* |
| 11:00 a.m. to 11:15 a.m. | Coffee Break |
| 11:15 a.m. to 12:15 p.m. | Session 2  
Plenary Session  
*Topic: “Essential Innovations, Genetic Resources and Biopiracy: The ASEAN Experience” (speaker/s, subject to confirmation)* |
| 12:15 p.m. to 1:45 p.m. | Lunch |
| 1:45 p.m. to 2:15 p.m. | AIPPI Time  
Ms. Annie Tsoi  
*Assistant Secretary General, AIPPI* |
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
</table>
| 2:15 p.m. to 2:45 p.m. | ASEAN Regional Time  
(speaker/s and specific topics, subject to confirmation) |
| 2:45 p.m. to 3:45 p.m.  | Session 3 (Trademarks)  
Panel Discussion  
Topic:  
**Bad Faith Trademarks** (moderator and panelists, subject to confirmation) |
| 3:45 p.m. to 4:00 p.m.  | Coffee Break                                                        |
| 4:00 p.m. to 5:00 p.m.  | Session 4  
Panel Discussion  
Topic:  
**Emerging IP Issues in the Age of Information Technology** (moderator and panelists, subject to confirmation) |
| 5:00 p.m. to 5:15 p.m.  | Meeting Round-Up  
Ms. Annie Tsoi  
Assistant Secretary General, AIPPI |
| 5:15 p.m. to 5:30 p.m.  | Closing Remarks  
Ms. Aleli Angela G. Quirino  
Vice-President, AIPPI Philippine Group |
| 5:30 p.m. to 7:30 p.m.  | Closing/Networking Cocktails                                     |

*Note: Participants of this conference may wish to sign up for the Optional Tours offered for the 2017 ASEAN Intellectual Property Association Annual Conference (its pre-conference tours are scheduled on 21 April 2017; post-conference tours are scheduled on 23 April 2017). For more information on these Optional Tours, you may refer to the Conference Registration brochure of the 2017 ASEAN Intellectual Property Association Annual Conference.*
CONFERENCE REGISTRATION FORM

2nd AIPPI ASEAN Regional Meeting
20 April 2017, Metro Manila, Philippines

To: Secretariat, 2017 AIPPI ASEAN Regional Meeting
   Intellectual Property Association of the Philippines
   Unit 2304-A Tektite West Tower
   Philippine Stock Exchange Centre, Exchange Road
   Ortigas Center, Pasig City, Metro Manila, Philippines
   Tel.: (63 2) 6876443   Fax: (63 2) 6876713
   E-mail: mail@ipap.org.ph

I. Participant Details

Please tick:  [ ] AIPPI Member  [ ] Non-AIPPI Member

Mr./Ms./Mrs./Dr. ____________________________________________

Given Name(s)                                                Surname

Preferred Name to be indicated in the Conference Badge: ________________________________

Country: __________________________ Professional Title/Position __________________________

Firm/Company/Institution: _____________________________________________________________

Firm/Company/Institution Address:
_________________________________________________________________________________
_________________________________________________________________________________

Preferred Mailing Address (if other than Firm/Company/Institution Address):
_________________________________________________________________________________
_________________________________________________________________________________

Telephone No.: __________________________________________ Fax No.: _________________________

E-mail Address: ___________________________ Mobile No.: _________________________________

Dietary Requirements:  [ ] Vegetarian    [ ] Halal    [ ] Others: ____________________________
II. **Accompanying Person**

Mr./Ms./Mrs./Dr. ____________________________________________

Given Name(s) ____________________________ Surname

Preferred Name to be indicated in the Conference Badge: ______________________________________________

Country: ____________________________ Professional Title/Position ____________________________

Firm/Company/Institution: ______________________________________________

Firm /Company/Institution Address:
_________________________________________________________________________________________
_________________________________________________________________________________________

Preferred Mailing Address (if other than Firm/Company/Institution Address):
_________________________________________________________________________________________
_________________________________________________________________________________________

Telephone No.: ____________________________ Fax No.: ____________________________

E-mail Address: ____________________________ Mobile No.: ____________________________

Dietary Requirements:   [ ] Vegetarian   [ ] Halal   [ ] Others: ____________________________

*Notes: For Accompanying Persons, the registration fee includes: Lunch (20 April 2017) and Closing/Networking Cocktails (20 April 2017).*
## CONFERENCE REGISTRATION FORM

### III. Registration Fees

<table>
<thead>
<tr>
<th></th>
<th>Fees</th>
<th>No. of Persons</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIPPI Member (Foreign)</td>
<td>US$150.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-AIPPI Member (Foreign)</td>
<td>US$180.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AIPPI Member (Local)</td>
<td>PhP6,000.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-AIPPI Member (Local)</td>
<td>PhP7,000.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accompanying Person</td>
<td>US$100.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Optional Tour</strong> (Please refer to the list/fees in Section V below.)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Total**

Method of Payment (please tick):

- [ ] By telegraphic transfer to the following account:
  - Account Name – Intellectual Property Association of the Philippines, Inc.
  - Account Nos. – 8249003507 (for U.S. Dollar payments)
  - Swift Code – RCBC PH MM
  - Bank Name and Address – Rizal Commercial Banking Corporation
  - Salcedo Street corner Gamboa Street,
  - Legaspi Village, Makati City, Metro Manila, Philippines

*Note: Please add US$10.00 to the total amount of registration fees to cover charges. Please fax and/or e-mail us a copy of the telegraphic transfer payment advice so that we can facilitate the proper handling of your payment.*

- [ ] By cash on-site upon arrival at the conference venue.
IV. Hotel Reservation / Accommodation (Official Conference Venue)

The official conference venue is the Crowne Plaza Hotel Manila Galleria. Kindly use the Hotel Reservation Form enclosed in this Conference Registration brochure and send the same directly to the hotel as instructed in the said form.

*Note: Deadline indicated in the Hotel Reservation Form is subject to extension.*

V. Optional Tours

Participants of this conference may wish to sign up for the Optional Tours offered for the 2017 ASEAN Intellectual Property Association Annual Conference (its pre-conference tours are scheduled on 21 April 2017). If you are not attending the 2017 ASEAN Intellectual Property Association Annual Conference, but are interested in signing up in any of these Optional Tours, kindly fill up the appropriate boxes in this section and in Section III above.

All tours must be pre-booked; tour fees are non-refundable. On-the-spot registration for the Optional Tours will be allowed subject to availability. Please tick the appropriate box(es) below to indicate your chosen tour(s) and indicate the number of tour participants. Kindly fill in the appropriate box above (Section V on Registration Fees) the total amount for the Optional Tour(s) chosen.

<table>
<thead>
<tr>
<th>Tour</th>
<th>21 April 2017, Friday</th>
<th>Amount (US$) Per Participant</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manila Old &amp; New City Tour</td>
<td>[ ] Yes</td>
<td>US$51.00</td>
</tr>
<tr>
<td>(Half-day; inclusions: roundtrip transportation to and from Crowne Plaza/Holiday Inn, admission fees, DOT-accredited tour guide and vehicle)</td>
<td>____ participant(s)</td>
<td></td>
</tr>
<tr>
<td>Manila City BamBike EcoTour</td>
<td>[ ] Yes</td>
<td>US$82.00</td>
</tr>
<tr>
<td>(Half-day; inclusions: roundtrip transportation to and from Crowne Plaza/Holiday Inn, admission fees, use of BamBike and guide, DOT-accredited tour guide and vehicle. BamBikes are limited; those interested will be accommodated on a first-to-register basis.)</td>
<td>____ participant(s)</td>
<td></td>
</tr>
<tr>
<td>Greenhills Shopping Tour</td>
<td>[ ] Yes</td>
<td>US$27.00</td>
</tr>
<tr>
<td>(Half-day; inclusions: roundtrip transportation to and from Crowne Plaza/Holiday Inn, DOT-accredited tour guide and vehicle)</td>
<td>____ participant(s)</td>
<td></td>
</tr>
<tr>
<td>Taal Volcano Trekking Tour</td>
<td>[ ] Yes</td>
<td>US$151.00</td>
</tr>
<tr>
<td>(Whole-day; inclusions: roundtrip transportation to and from Crowne Plaza/Holiday Inn, lunch, admissions, roundtrip ferry transfers, horseback ride)</td>
<td>____ participant(s)</td>
<td></td>
</tr>
</tbody>
</table>
To maximize your trip to Manila, interested delegates may participate in any of these Optional Tours, for a minimal additional fee. All available tours will be guided by a Philippine Department of Tourism (“DOT”) accredited tour guide.

Optional Tour 1 – Manila Old & New City Tour

The tour starts right in the heart of the country’s financial center – the City of Makati. The first stop is The American Cemetery and Memorial, reputed to be the largest and most beautiful of American memorials outside the Continental United States. Next, the participant gets blasted to the past, an experience of the Philippines mixed heritage and colonial roots through The “Walled City” of Intramuros, with its ancient walls, church ruins and other relics of the Spanish Conquistadores. Finally, the participant will be brought to Fort Santiago, a Spanish fortress where the national hero, Dr. Jose Rizal, spent his last days and where he wrote his famous “My Last Farewell”.

Tour starts at 8:45 am, and expected to last until 1:00 pm.

Optional Tour 2 – Manila City Tour with BamBike EcoTour

For those who want a more novel experience, consider having the Manila Old and New City Tour with the BamBike EcoTour in Intramuros. In addition to visiting The American Cemetery and Memorial and Fort Santiago, participants will be riding through the streets on bamboo bikes that have been handmade by Gawad Kalinga villagers here in the Philippines. Participants will be led around the area, getting to cover more ground than if on a walking tour and having a more interesting experience than if going around on a calesa. This ecotour will both teach visitors about Philippine history and make them feel like kids again.

Tour starts at 8:45 am, and expected to last until 3:00 pm. Light lunch will be provided.
Optional Tour 3 – Greenhills Shopping Tour

Greenhills Shopping Center is a premier shopping, entertainment, and dining complex. The complex caters to shoppers of all kind, whether those with high-end tastes, or those looking for a good bargain. With over 2,000 stores in a unique indoor/outdoor environment, Greenhills Shopping Center is also home to the most extensive market of freshwater and South Sea pearls and other jewelry.

Tour starts at 9:30 am, and expected to last until 2:00pm. Lunch will not be provided.

Optional Tour 4 – Taal Volcano Trekking Tour

Visit the world’s smallest volcano, Taal Volcano. The volcanic crater was created over 100,000 years ago, and Tagaytay City provides breathtaking panoramic views of Taal Lake. The participant will enjoy a peaceful picnic on the lake shore before taking a quick boat ride to Volcano Island. Riding on horseback along black lava flows, you will reach the spectacular viewpoint overlooking Crater Lake and Vulcan Point.

Tour starts at 8:45 am, and expected to last until 5:00 pm. Lunch will be provided.
Located in the heart of Ortigas commercial district, Crowne Plaza Manila Galleria Hotel offers superior comfort and a functional base for corporate activities. Walk south to the Asian Development Bank or Philippine Stock Exchange in 15 minutes. Many company headquarters, such as San Miguel Corporation, are also nearby.

A stay in any of Crowne Plaza Manila Galleria Hotel’s 263 rooms affords a dazzling view of Manila from floor-to-ceiling windows, along with modern amenities and hotel-wide Internet. Club Floor rooms provide access to a private lounge on the 19th Floor.

Crowne Plaza Manila Galleria Hotel offers standout settings for meetings and events, along with flexible catering options. During downtime, find great deals, special dining options, kids’ play areas and international shops at the Robinsons Galleria Complex directly connected to the hotel. For leisure, practice golf at the driving range just 5 minutes away by car. Other transportation options include the Metro Rail Transit or buses that travel the famous EDSA. To unwind at the hotel, exercise at Gold’s Gym, take a swim in the pool, or have a spa day at Neo Spa. Dining includes Xin Tian Di, a premier Chinese restaurant, Seven Corners, an international buffet, and Agenda, a bakery and coffee shop.

Crowne Plaza Manila Galleria Hotel
Ortigas Avenue corner Asian Development Bank Avenue
Ortigas Center, Quezon City 1100, Metro Manila, Philippines
Hotel Front Desk Tel.: (63 2) 6337222 Fax: (63 2) 638 2927
E-mail: mnclp@ihg.com

Note: For hotel accommodation, participants may also want to consider Holiday Inn Manila Galleria, which is adjacent and connected to the Conference Venue. The Hotel Reservation Form for Holiday Inn Manila Galleria is also enclosed in this Conference Registration brochure.