



ASEAN INTELLECTUAL PROPERTY
ASSOCIATION



ASEAN IPA 2012 ANNUAL CONFERENCE
“LAW ENFORCEMENT ON
INTELLECTUAL PROPERTY RIGHTS”

16 - 18 March 2012, Ayodya Resorts, BICC Nusa Dua Bali, Indonesia

Detail & Information:

The Law Offices
DARUHERDANI & Partners
Wisma GKBI, 39th Floor,
Jl. Jend. Sudirman No. 28, Jakarta 10210, Indonesia
T. +6221 5799 8020 F. +6221 5799 8080
email : aipa.reg@dnplaw.net
Attn : Dwi Daruherdani



ASEAN Intellectual Property Association

2012 Annual Conference

16-18 March 2012

**Ayodya Resort Hotel,
Nusa Dua, Bali
Indonesia**



Event Organizer:



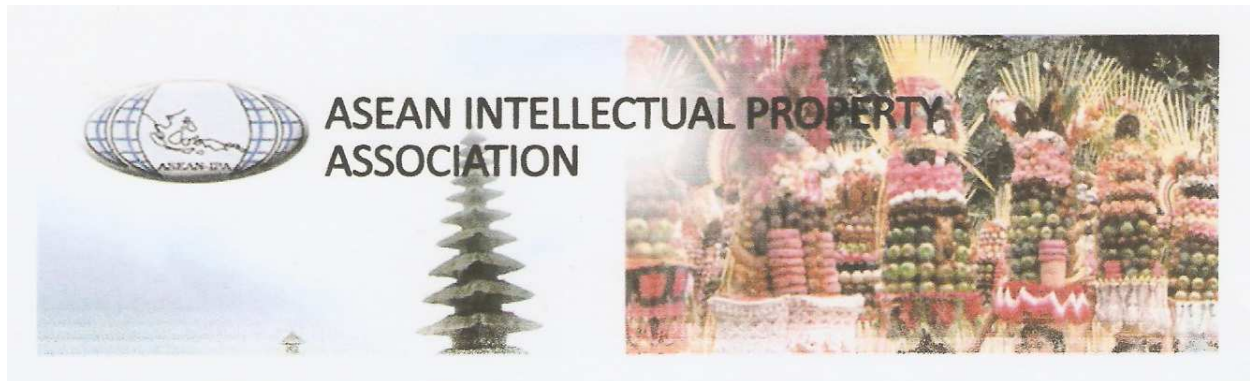
PT Felixindo Raya Pratama (Mag9 Events)
Jl. Danau Buyan Barat Dalam Blok E3/No. 2
Perum Taman Griya, Jimbaran 80364, Bali
T. +62 361 776 326 / +62 361 9689813
F. +62 361 776 326
e-mail: felix.rusli@mag9pro.com
website: www.mag9pro.com

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Please direct all inquiries to:

Secretariat of Organizing Committee
 ASEAN IPA 2012 Annual Conference
 c/o
 The Law Offices DARUHERDANI & Partners
 Wisma GKBI, 39th Floor, Jl. Jend. Sudirman No. 28, Jakarta 10210, Indonesia
 T. +6221 5799 8020 F. +6221 5799 8080, +6221 5290 5856
 e-mail: dad@dnplaw.net and aipa.reg@dnplaw.net



Invitation Message Asean Intellectual Property Association (AIPA)



Pham Nghiem Xuan Bac
President ASEAN Intellectual Property Rights

Dear Colleagues,

On behalf of the ASEAN Intellectual Property Association (ASEAN IPA), I am pleased to invite you, all councilors, members and non-members to the next Annual General Meeting and Conference of our Association which will take place in Bali island, Indonesia, from 16th to 18th March, 2012.

This year's ASEAN IPA AGM and council meetings are organized by the Indonesian members and you can look forward to a warm hospitality and excellent meetings ahead. The topic of this year's Conference is "Law Enforcement on Intellectual Property Rights" which shall provide an excellent opportunity for IP professionals as well as non-IP professionals in ASEAN countries and elsewhere to update your knowledge and to learn more about Intellectual Property Enforcement issues in the region. More than that, the event will also give the participants an unique chance to see old friends, make new ones, and enjoy the rich culture and beaches of the hosting venue.

I therefore would like to invite all our Association's councilors, members and non-members, including their accompanying persons, to join us in Bali, in March, 2012.

See you soon there.

Sincerely yours,
Pham Nghiem Xuan Bac

President ASEAN Intellectual Property Association

Invitation Message

Asean Intellectual Property Association (AIPA)



Dwi Anita Daruherdani
Country Head – Indonesian Group
ASEAN Intellectual Property Rights

Dear Colleagues,

It is really an honour for the Indonesian Group of AIPA to be elected as the host for the AIPA 2012 Annual Conference which will be held in Bali, with Venue at Ayodya Resort, located at Nusa Dua, Bali, Indonesia which has private beach.

The topic of 2012 AIPA Annual Conference is “*Law Enforcement in Intellectual Property Rights*” of which always become important issue on Intellectual Property matters for almost the entire of ASEAN region. Experts and practitioners of Intellectual Property Rights, who become the speakers as well as members of Panel Discussions gratefully share their views, perspectives and expectation on this specific topic based on their experiences. The owner of Kopi Kintamani, a geographical indication for Kintamani coffee registered at the Indonesian Intellectual Property Rights Office would also share their experience in developing of Kopi Kintamani as well-known geographical indication. We believe that the Annual Conference would give benefit for all participants.

As usual, the Annual Conference would also give all participants with social events where we could see old friends, new friends and colleagues. We are also arranging the Gala Dinner for all participants and to share about Balinese cultures; Legong Dance, Colossal Kecak Dance and other traditional dances which would be very entertaining.

Last but not least, we would like to extend our warm invitation to all councillors, members, non-members and observers to attend the AIPA 2012 Annual Conference in Bali, Indonesia. We do hope that the venue and theme of this Annual Conference would be interesting; so please come and join us. See you all in Nusa Dua Bali, Indonesia in March 2012.

Warm regards,

Dwi Anita Daruherdani
Country Head of Indonesian Group
ASEAN Intellectual Property Association

PROGRAM

ASEAN IPA 2012 ANNUAL CONFERENCE
“LAW ENFORCEMENT ON INTELLECTUAL PROPERTY RIGHTS”
16 – 18 March 2012
AYODYA RESORT HOTEL, NUSA DUA, BALI, INDONESIA

FRIDAY, 16 MARCH 2012

15:00 – 19:00	Registration
15:00 – 17:00	Council Meeting (for Councillors only)
17:00 – 18:00	Annual General Meeting (for all members and observers)
18:30 – 21:00	Welcome Reception (Theme: Hawaiian) Performance: Live Performance Venue: Ballroom Ayodya Resort Bali

SATURDAY, 17 MARCH 2012

09:00 – 09:45	Welcome Keynotes / Presentation 09:00 – 09:30 Prof. Dr. Ahmad M. Ramli, SH., M.H., FCB Arb. (Director General of Intellectual Property Rights) 09:30 – 09:45 Pham Nghien Xuan Bac (President of ASEAN Intellectual Property Association)
09:45 – 10:00	Coffee Break
10:00 – 10:45	10:00 – 10:30 Topic: “Prospective Cooperation between WIPO Singapore and IP Organization in ASEAN” Speaker: Mr. Candra Darusman (Deputy Director WIPO Singapore Office) *) 10:30 – 10:45 Questions and Answers
10:45 – 11:00	Coffee Break
11:00 – 12:00	11:00 – 11:30 Topic: “Efforts of Kopi Kintamani for being acknowledged as Geographical Indications” Speaker: Chief/Chairman of Kopi Kintamani Association*) 11:30 – 11:45 Questions and Answers

11:45 – 13:00	L U N C H
13:00 – 15:00	PANEL DISCUSSION – Joint Collaboration with International Trademark Association (INTA) 13:00 – 13:15 INTA and law enforcement in ASEAN region (Mr. Seth Hays – INTA) 13:15 – 14:45 Panel Discussion on Cross Border Measures 1. Singapore – Mr. Soh Kar Liang 2. Vietnam – Mr. Pham Nghien Xuan Bac 3. Malaysia – Mr. Chew Phye Keat Moderator: Mr. Gunawan Suryomurcito 14:45 – 15:00 Questions and Answers
15:00 – 15:15	C o f f e e B r e a k
15:15 – 16:45	15:15 – 16:45 Panel Discussion: Practice Of Injunction Relief 1. Philippines – Ms. Lorna Kapunan 2. *) 3. Thailand – Ms. Darani Vachanavuttivong Moderator: Mr. Justisiari Perdanakusumah 16:45 – 17:00 Questions and Answers
17:00 – 17:15	Closing Remark (Country Head – Indonesia Asean IPA)
19:00 – 21:00	Gala Dinner (Theme: Bali Aga/ Bali Kampong) Performance: Traditional Dance (Legong Dance, Cendrawasih Dance, Kecak Dance and Fire Dance), Fire Works, Live Music Venue: By the Beach – Ayodya Resort
SUNDAY, 18 MARCH 2012	
09:00 – 14:00	Tour (Optional)

*) Waiting for confirmation

SOCIAL PROGRAM

WELCOME RECEPTION HAWAIIAN THEME

Date: 16 March 2012

Time: 7:00 p.m. – 9:00 p.m.

Venue: Grand Ballroom Ayodya Resort

Dress Code: Smart Casual



All participants are invited to the Welcome Reception to chit-chat with colleagues and friends as a starter of Annual Conference. International mix Asian buffet with the performance of live band.

**GALA DINNER
BALI AGA THEME**

Date: 17 March 2012

Time: 7:00p.m. to 10:00 p.m.

Venue: Beach Garden 2 of Ayodya Resort Hotel, Nusa Dua, Bali

Dress Code: Smart Casual



The Annual Conference would be closed by attractive performances such as traditional dances (Legong Dance and Cendrawasih Dance), fire dance, colossal Kecak Dance with 100 dancers; there would also be fire works as the closing mark of the Annual Conference. This event would be unforgettable memory for the participants.



TOUR PROGRAM

City Tour – Optional

BALI ISLAND TOURS PACKAGE

OPTIONAL Package 1: KINTAMANI – LUNCH – BESAKIH TOUR

Visit Tohpati or Celuk (with its gold and silver workmanship) or Mas then explore Goa Gajah (the elephant cave), built in 11th Century You will visit Kintamani a scenic plateau on which Mount Batur rests and have lunch at Lake View Restaurant there to enjoy the view, then come To Besakih Temple and Kertha Gosha.

OPTIONAL Package 2 : ALAS KEDATON – LUNCH – TANAH LOT TOUR

Visiting the remnants of the Old Royal Family Temple of Taman Ayun in Mengwi, tamed monkeys in Alas Kedaton, Bedugul, Lake Bratan, and well-known Hindu Temple of Tanah Lot.

OPTIONAL Package 3 : DENPASAR CITY TOUR - LUNCH

Explore the Museum, then Taman Budaya, the Art Center of Bali, a place for performing arts. Then, shop at Kumbasari food and art market at the heart of Denpasar (Badung Regency).

Package Tour for each optional tour:

USD110.00 / person

Tour Fees are inclusive :

- Bus / Transport
- Lunch
- Entrance Fee
- Snack box
- Tour Guide

Tour Fees are not inclusive :

- Tipping to tour guide
- Personal expenses

VENUE CONFERENCE

Ayodya Resort Hotel (☆☆☆☆)

Jl. Pantai Mengiat

Nusa Dua 80363

Bali, Indonesia

T. +62361 771102

F. +62361 771616

Deluxe Room Rate: USD185.00 per night



Ayodya Resort Hotel in Nusa Dua Bali is a place of quintessential Balinese architectural style and elegance.

Ayodya Resort Bali has the expertise, facilities and hi-tech amenities to co-ordinate conferences, meetings, seminars and private parties in Bali.

Designed to resemble a Balinese water palace, the five-star Bali luxury resort is embellished with stone statues, fountains and lagoon pools that exude the exotic grandeur of the island. This "Ramayana Epic theme" is reflected throughout the hotel's luxurious rooms, savoury cuisine, rejuvenating wellness services and first-rate event

venue. These appealing features are combined with signature Balinese hospitality, creating a unique vacation experience that only Ayodya Resort Bali can give.

Ayodya Resort Bali is also at the surroundings of some interesting and popular venues such as Mengwi Temple, Tanah Lot, Uluwatu, the Nusa Dua Peninsula and Jimbaran Bay.



Deluxe Garden Room is one of the best resort in Bali enjoy an area of 48sq meters, designed in subtle tones with timber fittings and offers views over the tropically landscaped gardens. Individual balconies, marble bathrooms and traditional Balinese artwork provide a perfect retreat. All rooms contain minibar, coffee and tea making facilities. All rooms have satellite TV with a wide range of channels available. The room type is available in king or twin configuration.

During your free time of conference, you may try to have spectacular spa, Ayodya Spa by Mandara.

Other Accommodation Option

If you wish to stay in other hotel nearby Ayodya Resort Hotel, you may choose Grand Inna Bali Beach, which is only five minutes walk to Ayodya Resort. Details of this hotel are seen below:

Grand Inna Bali Beach, Nusa Dua, Bali (☆☆☆☆)
Jalan Nusa Dua Selatan No. 8,
Nusa Dua 80363, Bali, Indonesia
T. +62361 776688
F. +62361 773636
Deluxe Room rate: USD118.00 per night



The Grand Bali – Nusa Dua is a leading boutique resort set in the exclusive and luxury complex of Nusa Dua. It blends the warmth of Balinese tradition with modern-day comforts to create a relaxing environment. Experience unprecedented personalized service, pristine white beaches and spacious accommodation all combined to give you memories the last a lifetime.



The Grand Deluxe Room is tastefully decorated and with great views of the pool or garden, each room offers spacious bedroom and sitting areas. Enjoy the elegant marble bathrooms feature a large bathtub and separate shower stall with luxurious towels and amenities. Private terrace on some ground floor Deluxe rooms allow guests direct access to the twin swimming pools.

REGISTRATION INFORMATION

All registrants are entitled to the following:

- Attendance at all sessions
- Welcome Reception on 16 March 2012
- Conference/Meeting Kit
- Lunch and Gala Dinner on 17 March 2012

All Accompanying Persons are entitled to attend Welcome Reception, Lunch and Gala Dinner.

Registration Operating Hours

The Registration desk would be located at Secretariat Room, next to Grand Ballroom of the hotel and open on 16 March from 15:00 – 19:00 and on 17 March from 08:00 – 17:00. Any information related to the conference, including information about tour package, could be obtained and reserved there.

On arrivals, all participants should report to the registration area to register and/or pick up their conference kits

Name Badge Requirements

Admission to all sessions, including the social program, requires a name badge, which will be handed out to registrants at the registration desk.

Registration Confirmation

Registration will be acknowledged via e-mail. Please present your confirmation slip at the registration desk.

Cancellation and Refund

Cancellation should be made in writing and addressed to the Organizing Committee's Secretariat. Ninety percent of the fee would be refunded for cancellation made on or before 29 February 2012. Cancellations made thereafter will merit no refund.

PAYMENT METHOD

By Telegraphic Transfer (TT) to:*

Name of Bank : Bank CIMB Niaga – Cikini Branch
Account No. : 708-02-00127-00-1
Account Name : Dwi Anita Daruherdani
SWIFT : BNIAIDJA

*) Please attach a copy of the telegraphic transfer receipt to this form

**) All bank charges must be paid by the registrant

Total Payment

Registration fee - member non-member : USD _____
Registration fee – Accompanying person : USD _____
Tour (Optional) : USD _____
T O T A L : **USD** _____

ROOM RESERVATION

Option 1 - Ayodya Resort

Room type: Deluxe Room USD183.00/night Grande Room USD232.00/night

Option 2 - Grand Inna Bali Beach

Room type: Deluxe Room USD118.00/night

To:

PT Felixindo Raya Pratama
Jl. Danau Buyan Barat Dalam Blok E3/No. 2
Perum Taman Griya, Jimbaran, Bali
T./F. +62 361 968 9813
e-mail: felix.rusli@mag9pro.com

c.c:

Secretariat of AIPA 2012 Annual Conference
c/o the Law Offices
DARUHERDANI & Partners
Wisma GKBI, 39th Floor,
Jl. Jend. Sudirman No. 28,
Jakarta 10210,
Indonesia
T. +6221 5799 8020
F. +6221 5799 8080 / +6221 5290 5856
e-mail aipa.reg@dnplaw.net

From:

Name: _____
Tel.: _____
Fax: _____
Email: _____

Payment:

Cash

Please remit the payment by telegraphic transfer to:

Credit Card

(please kindly fill in the Credit Card Payment Authorization Form below and send it to the Event Organizer, PT Felixindo Raya Pratama)

CIMB Niaga – Cikini Branch, Jakarta

Account No. 708-02-00127-00-1

Account Name: Dwi Anita Daruherdani

SWIFT Code: BNIAIDJA

Check in: _____ Flight Details _____

Check out: _____ Flight Details _____

Full name: _____

Special Note:

- The room rate above is including: (i) 11% Government Tax and 10% Service Charge;
- Room rate based on single/double occupancy and breakfast valid for 2 (two) persons;
- The hotel payment by credit card would be deducted by the Event Organizer upon the reservation is confirmed by the Event Organizer;
- The hotel payment made by telegraphic transfer shall be fully remitted prior to arrival.
- Room reservation would also include pick-up services (from airport to hotel and from hotel to airport);
- Check in time is at 14:00 and check out time is at 12:00.
- Early check in / late check out is subject to room availability and additional charges.
- Payment for accommodation and incidental charges will be settled by you upon departure.
- Room would be subject to room availability.
- Cancellation and shorten stay policy:
 - Any cancellation made within 7 days before arrival date will be charged a one night cancellation fee.
 - Any cancellation made within 3 days before arrival date to be considered as “no show”, will be fully charged.

HOTEL CREDIT CARD PAYMENT AUTHORISATION FORM

Please complete all areas below, incomplete request may be rejected.
FAX COMPLETED FORM to the Event Organizer:

PT Felixindo Raya Pratama
Jl. Danau Buyan Barat Dalam Blok E3/No. 2
Perum Taman Griya, Jimbaran, Bali
T./F. +62 361 968 9813
e-mail: felix.rusli@mag9pro.com

Cardholder – Please complete the following section and sign/date below.

Guest (please include all names) Full Name:
Check in :
Flight details :
Check out :
Flight details :
Type of room : Single Double
Name of Person Making reservation :
Telephone :
Cardholder Name as it appears on Credit Card :
Cardholder Billing Address :
City :
State :
Postcode :
Daytime / Business Telephone :
Evening Telephone :
Credit card Number :
Expiration date :
Credit Card Type : Visa / Master / American Express / Diners Clubs
Credit card issuing Bank Name :
Bank Phone Number (from back of your credit card) :

I agree to cover the following categories of charges (Please circle)

All charge Room Food and Beverage Retails

I agree to cover the above categories of charges up to a maximum amount of USD _____

Amount to be immediately charged to credit card for room and taxes or deposit _____

Final balance Billed to Credit Card (hotel use only) _____

By signing below, you authorized the hotel to charge your credit card immediately for the amount indicated above, up to the Maximum Amount indicated above.

Your further acknowledge that if "all charges" has been selected, then all guest' related charges (Less Deposit) will be charged to the above credit card number at the time of check out or event conclusion.

Card Holder Signature: _____ Date: _____

BALI GENERAL INFORMATION

AIRPORT

The name of Airport in Bali is Ngurah Rai International Airport. It is functional enough and has the usual complement of overpriced restaurants, duty-free shops and other services. ATMs which accept Cirrus and Plus cards for withdrawals are available in airport departure and arrival areas and a range money changing kiosks including some operated by Indonesian banks such as BNI, BCA and Mandiri are available at the airport.

Be mindful of airport porters who may attempt to take control of your luggage either adjacent to or immediately adjacent to the baggage claim. If you do not wish to engage the services of a porter, then a firm but polite no will suffice. If you do, a small gratuity is the order of the day with Rp 20,000.00 to Rp 50,000.00 (approximately USD2.50 to USD6.00) being about right depending on the size and number of bags.

When departing from Bali, you are subject to the airport departure tax which can be paid in cash in Indonesian Rupiah only, so save some bills for the trip out. The airport departure tax is Rp 150,000.00 (approximately USD18.00) for international departures and Rp 40,000 (USD8.00) for domestic departures.

The official taxi counter is located outside the arrivals hall (exit arrivals turn right). Tell the attendant your destination, pay the fare and proceed to the taxi with the receipt. Taxi fare from Bali Ngurah Rai Airport to Nusa Dua is approximately IDR90,000.00 to IDR110,000.00.

Some hotels organise free transfers from the airport, but there are plenty of public taxis also available: go to the ticketing booth, on the right side just after the exit, buy a fixed-fare ticket and a driver will be assigned to you trouble-free.

VISA

All passports must be valid for a minimum of 6 months from the date of entry into Indonesia and have at least 2 blank pages available for stamps.

There are three ways of entering Indonesia:

- **Visa on Arrival.** Pay on arrival, get a visa in your passport, get it stamped. Most visitors fall in this category.
- **Visa in advance.** Obtain a visa at an Indonesian embassy before arrival.
- **Visa waiver.** Show your passport, get stamped. Applies only to a few select, mostly ASEAN countries.

Visitors arriving in Bali by air from a point of origin outside Indonesia will be clearing customs and immigration at Bali's Ngurah Rai International Airport may require the purchase of a visa on arrival (VOA). As of January 2010, the only type of visa on arrival available is US\$25.00 for 30 days. This may be extended later at the local Immigration office for a further once only period of up to 30 days. (The previous 7 day visa on arrival is no longer available). Exact change in dollars is recommended, although a selection of other major currencies including rupiah are accepted, and any change will usually be given in rupiah.

TAXI

Metered taxis are very common in Bali; the largest and most reliable taxi company is Bali Taksi/Blue Bird. They have a telephone call service at +62 361 701111 for both instant taxis and for advance booking. If you are hailing a taxi on the street, Bali Taksi cars are sky blue with a white top light. The cars are modern and the drivers well-informed with a decent level of English-language ability.

CLIMATE

Daytime temperatures are pleasant, varying between 20-33⁰ C (68-93⁰ F) year-round. From December to March, the west monsoon can bring heavy showers and high humidity, but days are still often sunny with the rains starting in the late afternoon or evening and passing quickly. From June to September, the humidity is low and it can be quite cool in the evenings. At this time of the year there is hardly any rain in the lowland coastal areas.

CURRENCY

The Currency is Indonesian Rupiah (IDR/Rp). Any foreign currency could be exchanged at any bank, money changer outlet and or bank; money changer would usually have better rate than bank. Since there are so many tourists visit Bali, money changer booths/outlets could easily be found in Bali. Any credit cards could also be accepted to make transactions in Bali, especially for big outlets. We shall recommend you to bring cash to make you easy in doing transactions.

The currency rate is USD1.00 = approximately IDR9,000.00. You can check the current currency rate at www.klikbca.com

TIME

Bali is in the UTC+8 time zone (known in Indonesia as WITA, *Waktu Indonesia Tengah*), same as Western Australia, Kuala Lumpur and Singapore; it is one hour ahead of Jakarta.

LANGUAGE

Balinese is linguistically *very* different from Bahasa Indonesia, although the latter is the *lingua franca* in Indonesia and is spoken by practically everyone in Bali. In tourist regions, English and some other foreign languages are widely spoken. Balinese is a difficult language, and any visitor who makes an effort to speak a few words will be especially warmly received by the local people.

MOBILE PHONE

Unfortunately, it is very unlikely you will find a working public telephone on the street, which can be very frustrating in emergency situations. Depending on your circumstances, you may have to rely on mobile phones (local SIM cards may be used in unlocked phones with economical local and international calling rates) or phone/internet shops. SIM Cards are available at phone booths/stores as well as supermarket. Budget accommodation options are unlikely to offer telephone services to guests.

International phone operators: 101. International Direct Dialing prefix: 001, 007, or 008.

Directory inquires: 108 (if using a cell phone locally dial the area code you are in (eg 0361) and then 108).

FOOD AND DRINKS

As a tourist destination from other countries, we could easily find restaurants serve international food such as European food, Western food, Japanese food, etc. Some American chains have established a presence here, although almost exclusively confined to the southern tourist areas. KFC, McDonald's, Pizza Hut and Starbucks are available in Bali. Interestingly, the menus are often highly adapted to the local tastes. The menu at Pizza Hut looks nothing like one you find in western countries.

Be sure to try the ubiquitous Balinese dishes, such as *Satay lilit* (minced seafood on a lemon grass stick, grilled over charcoal), *Babi guling* (roast suckling pig), *Bebek betutu* (literally "darkened duck", topped with a herb paste and roasted in banana leaves over charcoal. The same method can also be used for chicken, resulting in *ayam betutu*), *Lawar* (covers a range of Balinese salads, usually involving thinly chopped vegetables, minced meat, coconut and spices).

The usual drink served with Balinese food is water or tea. You should also try the traditional coffee, Kopi Kintamani as one of the recognized and registered geographical indication for coffee in Kintamani area. Apart from this, there are three traditional alcoholic drinks - drops of which are sprinkled onto the earth during rituals to appease the bhuta or negative forces. Tuak (or sajeng) is a mild beer made from the juice of palm flowers.

